RAJIT JAIN

Front-end Developer - 4+ Years

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Profile Summary

Software Developer with a strong foundation in web technologies and a passion for building scalable, user-friendly applications. Experienced in developing, debugging, and optimizing front-end and back-end systems.

Experience

Bokagym.in   Software Developer (December 2024 - Present)

- Developed and launched BokaGym.in, a web-based hourly gym booking platform using ReactJs, Appwrite, and Node.js.
- Integrated AI-powered location-based gym discovery and implemented Generative AI tools for content automation and customer query handling via SaaSyTo WhatsApp API.
- Collaborating with marketing and business teams for future integrations like dynamic pricing algorithms and AI-driven user insights.

Adobe Systems   Technical Consultant (March 2024 - November 2024)

- Skilled in HTML, CSS, JavaScript, ReactJS, and Python for developing and enhancing web solutions and dashboards.
- Worked on integrating AI-powered audience segmentation and targeting using Adobe Audience Manager (AAM) and Generative AI-based personalization models, along with Adobe Target for A/B testing and multivariate experience personalization.
- Proficient in building rule-based traits, AI-driven segments, and activating audiences in destinations like DV360, Amazon, and Adobe Target to deliver personalized experiences across channels.

Intenim Technology Pvt. Ltd   Web Developer (August 2022 - February 2024)

- Proficient in HTML, CSS, JavaScript, ReactJs, and Python to create dynamic, interactive, and AI-enhanced web interfaces.
- Implemented AI-driven chatbots and recommendation systems using Python-based APIs to enhance customer interaction.
- Built mobile-responsive and cross-browser compatible web applications, integrated with AI APIs for smarter UI interactions.

TECH I.S Pvt. Ltd   Full Stack Developer (August 2021 - July 2022)

- Built full-stack applications using ReactJs, Node.js, and Python for AI data processing modules.
- Integrated secure AI-driven user authentication, access control, and predictive analytics in applications.
- Stays updated with emerging AI tools and frameworks for full-stack development and AI-driven solutions.

Projects

BokaGym.in | ReactJs, Appwrite, React Router, Context API, Node.js, SaaSyTo WhatsApp API, ChatGPT, Gamma.app, Google Gemini.

- A unique platform that allows users to book gym slots by the hour, making fitness affordable and accessible without monthly subscriptions.
- Provides a hyperlocal gym discovery system based on user's location, offering nearby gyms and available time slots in real-time.
- Eliminates high membership costs by enabling pay-per-use hourly gym access, promoting fitness in metro and tier-2 cities.
- Specially built for people who need flexible, pocket-friendly, on-demand gym access without long-term commitments.

Voila Studio Website | HTML, CSS, JavaScript, Jquery, ReactJs, Python, Django, Php

- Voila Studio is an e-commerce shoot company that specializes in providing professional photography and related services for e-Commerce businesses.
- Specializes in providing high-quality product photography services tailored for online retailers and e-Commerce businesses.

Aderline Services Website | HTML, CSS, JavaScript, ReactJs, React Router, Context API, Jest, Postman

- Specializes in payroll processing, ensuring accurate and on-time payment to employees while handling tax compliance.
- Assists in hiring by offering recruitment services and streamlining the onboarding process.

Education

Sagar Institute of Research Technology (SIRTS) (CGPA: 7.86)

Bachelor of Engineering in Computer Engineering - Bhopal, Madhya Pradesh

Technical Skills

Programming Languages: Python, HTML/CSS, JavaScript/TypeScript, Jquery, ReactJS, SQL, Restful APIs, Shopify, Wordpress

Frameworks: NodeJS, Django, Bootstrap, Tailwind-CSS

Tools: VS Code, Adobe Audience Manager

Database: MySQL

Trainings

Full Stack Web Development, Coding Ninjas (August 2023 - July 2024)

Web Development with Generative AI,   Introduction to Python ,   Data Structure in Python